

Chambers County, AL

Regional Trade Area Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 32.821874 Longitude: -85.213316

Sep 14, 2022



Totals

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	460,589,118	499,358,240	38,769,122
Total retail trade (NAICS 44 and 45)	416,352,591	452,422,936	36,070,345

Motor Vehicle Parts and Dealers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	80,022,581	113,284,440	33,261,859
Automobile dealers (NAICS 4411)	75,010,025	98,734,929	23,724,903
New car dealers (NAICS 44111)	58,342,735	87,715,966	29,373,230
Used car dealers (NAICS 44112)	16,667,290	11,018,963	-5,648,327
Other motor vehicle dealers (NAICS 4412)	1,385,832	7,033,675	5,647,843
Recreational vehicle dealers (NAICS 44121)	393,125	2,372,234	1,979,109
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	992,707	4,661,441	3,668,734
Boat dealers (NAICS 441222)	762,552	1,416,061	653,509
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	230,155	3,245,379	3,015,224
Automotive parts, accessories, and tire stores (NAICS 4413)	3,626,724	7,515,837	3,889,113
Automotive parts and accessories stores (NAICS 44131)	2,667,933	4,750,704	2,082,771
Tire dealers (NAICS 44132)	958,791	2,765,133	1,806,342

Furniture and Home Furnishings Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	8,468,107	6,926,045	-1,542,062
Furniture stores (NAICS 4421)	634,444	4,283,739	3,649,296
Home furnishings stores (NAICS 4422)	7,833,664	2,642,306	-5,191,358
Floor covering stores (NAICS 44221)	6,731,813	670,462	-6,061,351
Other home furnishings stores (NAICS 44229)	1,101,851	1,971,844	869,993
Window treatment stores (NAICS 442291)	86,221	114,446	28,225
All other home furnishings stores (NAICS 442299)	1,015,629	1,857,398	841,768

Electronics and Appliance Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	712,095	5,731,904	5,019,810
Household appliance stores (NAICS 443141)	535,156	1,542,426	1,007,270
Electronics stores (NAICS 443142)	176,938	4,189,478	4,012,540

Building Material and Garden Equipment and Supplies Dealers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	10,482,112	34,214,568	23,732,456
Building material and supplies dealers (NAICS 4441)	6,346,298	30,021,500	23,675,203
Home centers (NAICS 44411)	4,645,926	16,402,938	11,757,011
Paint and wallpaper stores (NAICS 44412)	218,033	1,007,502	789,469
Hardware stores (NAICS 44413)	740,690	2,540,999	1,800,309
Other building material dealers (NAICS 44419)	741,648	10,070,061	9,328,413
Lawn and garden equipment and supplies stores (NAICS 4442)	4,135,814	4,193,068	57,254
Outdoor power equipment stores (NAICS 44421)	1,518,352	848,050	-670,302
Nursery, garden center, and farm supply stores (NAICS 44422)	2,617,462	3,345,018	727,556

Food and Beverage Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	97,341,739	64,851,119	-32,490,620
Grocery stores (NAICS 4451)	96,430,743	58,709,277	-37,721,466
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	89,925,143	56,159,457	-33,765,686
Convenience stores (NAICS 44512)	6,505,600	2,549,820	-3,955,780
Specialty food stores (NAICS 4452)	351,030	1,688,718	1,337,688
Meat markets (NAICS 44521)	174,159	511,497	337,338
Fish and seafood markets (NAICS 44522)	0	200,871	200,871
Fruit and vegetable markets (NAICS 44523)	176,871	349,923	173,052
Other specialty food stores (NAICS 44529)	0	626,427	626,427
All other specialty food stores (NAICS 445299)	0	293,690	293,690
Beer, wine, and liquor stores (NAICS 4453)	559,966	4,453,123	3,893,157

Health and Personal Care Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	31,713,171	29,165,309	-2,547,862
Pharmacies and drug stores (NAICS 44611)	31,279,648	25,419,926	-5,859,722
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	181,236	1,704,032	1,522,796
Optical goods stores (NAICS 44613)	77,579	692,995	615,415
Other health and personal care stores (NAICS 44619)	174,708	1,348,356	1,173,649
Food (health) supplement stores (NAICS 446191)	0	473,123	473,123
All other health and personal care stores (NAICS 446199)	174,708	875,233	700,526

Gasoline Stations

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	77,845,553	37,805,781	-40,039,773

Clothing and Clothing Accessories Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	4,945,104	14,866,284	9,921,180
Clothing stores (NAICS 4481)	1,705,754	9,895,161	8,189,407
Men's clothing stores (NAICS 44811)	23,535	429,923	406,388
Women's clothing stores (NAICS 44812)	548,280	1,774,338	1,226,057
Children's and infants' clothing stores (NAICS 44813)	5,137	349,586	344,448
Family clothing stores (NAICS 44814)	795,184	5,958,692	5,163,508
Clothing accessories stores (NAICS 44815)	4,237	473,263	469,026
Other clothing stores (NAICS 44819)	329,381	909,360	579,979
Shoe stores (NAICS 4482)	772,651	2,141,678	1,369,027
Jewelry, luggage, and leather goods stores (NAICS 4483)	2,466,699	2,829,445	362,746
Jewelry stores (NAICS 44831)	2,186,110	1,765,855	-420,256
Luggage and leather goods stores (NAICS 44832)	280,589	1,063,590	783,001

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	1,678,491	5,146,986	3,468,495
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	1,428,772	4,565,016	3,136,244
Sporting goods stores (NAICS 45111)	661,754	3,040,689	2,378,935
Hobby, toy, and game stores (NAICS 45112)	767,018	1,026,199	259,180
Sewing, needlework, and piece goods stores (NAICS 45113)	0	197,222	197,222
Musical instrument and supplies stores (NAICS 45114)	0	300,907	300,907
Book stores and news dealers (NAICS 4512)	249,719	581,970	332,251
Book stores (NAICS 451211)	240,770	535,369	294,600
News dealers and newsstands (NAICS 451212)	8,950	46,601	37,651

General Merchandise Stores

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	93,136,091	56,413,472	-36,722,619
Department stores (NAICS 4522)	1,598,632	6,575,309	4,976,678
Other general merchandise stores (NAICS 4523)	91,537,459	49,838,163	-41,699,296
Warehouse clubs and supercenters (NAICS 452311)	75,244,149	45,138,118	-30,106,031
All other general merchandise stores (NAICS 452319)	16,293,310	4,700,045	-11,593,265

Miscellaneous Store Retailers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	2,954,384	9,251,581	6,297,197
Florists (NAICS 4531)	331,188	419,141	87,953
Office supplies and stationery stores (NAICS 45321)	52,626	767,676	715,050
Gift, novelty, and souvenir stores (NAICS 45322)	157,208	1,076,560	919,353
Used merchandise stores (NAICS 4533)	396,351	1,242,043	845,692
Other miscellaneous store retailers (NAICS 4539)	2,017,011	5,746,160	3,729,149
Pet and pet supplies stores (NAICS 45391)	262,946	1,691,155	1,428,208
Art dealers (NAICS 45392)	30,922	736,415	705,493
Manufactured (mobile) home dealers (NAICS 45393)	0	448,095	448,095
All other miscellaneous store retailers (NAICS 45399)	1,723,143	2,870,496	1,147,353
Tobacco stores (NAICS 453991)	44,968	1,191,014	1,146,045
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	1,678,174	1,679,482	1,308

Non-store Retailers

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	7,053,163	74,765,446	67,712,284
Electronic shopping and mail-order houses (NAICS 4541)	3,252,385	70,877,971	67,625,586
Vending machine operators (NAICS 4542)	0	530,954	530,954
Direct selling establishments (NAICS 4543)	3,800,778	3,356,521	-444,257
Fuel dealers (NAICS 45431)	3,583,089	1,622,660	-1,960,429
Other direct selling establishments (NAICS 45439)	217,689	1,733,861	1,516,172

Food Services and Drinking Places

	2021 Supply (\$)	2021 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	44,236,527	46,935,304	2,698,777
Special food services (NAICS 7223)	577,279	3,786,352	3,209,074
Food service contractors (NAICS 72231)	577,279	2,984,252	2,406,974
Caterers (NAICS 72232)	0	730,469	730,469
Mobile food services (NAICS 72233)	0	71,631	71,631
Drinking places (alcoholic beverages) (NAICS 7224)	0	1,235,447	1,235,447
Restaurants and other eating places (NAICS 7225)	43,659,249	41,913,505	-1,745,744
Full-service restaurants (NAICS 722511)	12,158,662	20,503,683	8,345,021
Limited-service restaurants (NAICS 722513)	31,181,158	18,156,714	-13,024,443
Cafeterias, grill buffets, and buffets (NAICS 722514)	306,264	462,688	156,424
Snack and non-alcoholic beverage bars (NAICS 722515)	13,165	2,790,420	2,777,255